

## BONUS Lesson 7 - Consistent Clarity Outline

Hello + Welcome to your week 7 BONUS Business Clarity Accelerator lesson!

One of the most challenging things about Clarity is maintaining it.

We get a taste of it here or there and it feels so good, but then we scramble to maintain it, and it just as quickly fades.

Lucky for you, you've put in place 6 essential pieces of Business Clarity during our time together.

We've established your clear Vision for your life and business, worked to remove any Mindset blocks that are keeping you from aligning with it, uncovered your perfect-for-you Client, and worked to expand your Confidence by identifying your clear strengths, we then developed Content that will resonate with your clients and community and finally addressed your Money mindset so that you can confidently charge what you're worth!

You've done amazing work, and started the momentum shift -- now it's just a matter of maintaining it and capitalizing on it. For that, consistency is everything.

If you want your business to be all that you know it can be, you have to commit right here and now to sticking with it. You must dedicate yourself to consistency.

That ultimately is what makes all the difference and will take you from being an amateur business hobbyist to a professional CEO.

If I hadn't persevered for 7 years and stuck with my business, I wouldn't be where I am today. It wasn't always easy, and there were certainly times when I considered giving up, but when it came down to it, I always knew that I would regret giving up MORE than sticking with it.

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If you find yourself in a tough spot where you're questioning whether or not you should continue on, I suggest asking yourself that same question: What will I regret more: giving up or sticking with it?

When I started on my entrepreneurial journey after graduating college I realize now that I didn't have any idea what it would take to build a successful business, and I didn't really know what that business would be. Over the years, I followed my intuition and kept transitioning from one business to the next moving from interior design to blogging to teaching yoga to copywriting to business coaching. And, now being where I am, I realize that all of those steps were necessary! I wouldn't be the coach or woman I am today without ALL of those experiences. I'm better for all of it. And now, because of those years of consistency and perseverance, I'm able to have a 6-figure business I absolutely adore while working just 3 days a week and living a life that is fulfilling and meaningful, too. It's better than I could have imagined, but had I not stuck with it, I never would have realized that!

Remember, there are very, very few true overnight successes -- most of them are people who've been consistently working on their business for years and are just now getting recognized on a broader scale.

Now, I don't say this to discourage you, I say this to encourage you! Know that if you keep showing up, if you keep doing the work, if you keep pursuing Clarity in all its forms you WILL succeed because you've left no other option. It simply must be. You've decided that success is yours, the life you want is yours and you're going to make it happen. Decision is very powerful.

If you're wondering what it takes to be consistent. It's pretty simple. It takes showing up for yourself, your community, being there for your clients, always seeking ways to reach and teach more, pursuing new ideas, connecting with like-minded individuals, investing in yourself and your business and believing in yourself every step of the way.

Failure isn't something that happens to you. It's ultimately something you choose, and consistency can move you beyond its reaches. You can always

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choose to call it quits, that is your choice, but if you choose consistency, your success will begin unfolding for you starting right here and now.

I believe in every single one of you and it's been my complete privilege to lead you through Business Clarity Accelerator.

There are 2 accompanying pieces to this final lesson, one being a transcript of this call and the other being a BCA Feedback Questionnaire. Please take a few minutes this week to complete it. Not only will your responses help us to improve the program for future BCAers, but by completing it, you'll be able to clearly measure your immense progress throughout your time in the program.

The link to the BCA Feedback Questionnaire can be found in the members-only area, as well as the PDF download of this audio.

And, there will be one final BONUS Q&A Call too! I'm really looking forward to our final BONUS Q&A call later this week, and if there is any way I can support you during this final week or beyond, please do not hesitate to reach out. I want to see you succeed!

[Access your BCA Feedback Questionnaire here.](#)